



STARTUP BANGLADESH LIMITED

A Venture Capital Fund

ICT Division | Ministry of Post, Telecommunication & Information Technology
info@startupbangladeshvc.gov.bd | www.startupbangladesh.vc



Ref: 56.01.0000.043.11.010.20-116

Date: 18/01/2021

JOB OPPORTUNITY

Position: PR & Communications Associate

Report to: Marketing Manager

Major Duties and Responsibilities

- Assist the team in developing and improving company's overall marketing programs
- Execute digital marketing strategies for the company
- Research on relevant industry & write-ups to promote overall startup eco-system
- Deliver quality content to keep up with the market standards
- Manage company's social media channels & PR campaigns
- Search engine optimization and website
- Any other relevant projects as assigned by management.

Minimum Qualifications

- Bachelor's degree in business studies, communication, marketing, or other relevant fields.
- Minimum 1-3 years of experience in relevant fields
- Work experience in startup ecosystem will be given preference
- Strong written, oral communication (English and Bengali) and interpersonal skills

Age Limit: Max 35 years

Remuneration

Commensurate with experience

Application Deadline

01 February 2021

How to Apply

Send CV with cover letter to:
info@startupbangladeshvc.gov.bd

